

Special points of interest:

- *WCCC Education Center Opens in Phillipsburg*
- *Burning Glass Rolls Out*
- *WIB Offers EMSI Analyst Software tool*

WCCC Education Center Opens in Phillipsburg

Classes Starting in August and September

Will Austin, WIB Member and President of Warren County Community College (WCCC), has announced that the College's \$7.3 million Education Center at 455 Marshall Street in Phillipsburg will be open for a public tour at its dedication ceremony, scheduled for 5 pm on September 7. The state-of-the-art facility will house the College's noncredit programs, as well as some credit programs in the near future and a dedicated area for growing new businesses. Dr. Austin anticipates annual enrollment at the Phillipsburg location to be between 3,000 and 5,000 students.

Programs

All allied health and business programs will move to Phillipsburg in August and September. Eve Azar, WCCC Vice President of Corporate and Continuing Education, said, "All allied health programs will be nationally and state accredited. Medical assisting courses in the fall can also be taken as a credit course working toward an associate degree or a non-credit course." The courses for the allied health program include medical assisting, certified nursing assistant, therapeutic massage, phlebotomy, pharmacy technician and emergency EMS training. Ms. Azar also said students who have been in the health program at the main campus in Washington Township have found success finding a job. "Students get hired at various hospitals, local doctors and



ambulatory care facilities," she said. "They will also participate in externships at area hospitals, doctors, pharmacies and dentists in several counties in New Jersey and Pennsylvania."

Business courses being offered are: computerized accounting, office assistant training, real estate, salesperson, entrepreneur and computer classes. A floral-design course is a new offering.

The college plans to add more credit courses to the Phillipsburg location in the fall. Part-time business and allied health programs, and active-adult courses such as arts and languages, will be held in the evenings. The course schedule has gone out and registration is now being accepted.

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MSW ETS Welcomes New Assistant Director

Donna Buchanan, formerly Disability Program Navigator for the tri-county area, has assumed the role of Assistant Director of Program Operations for Morris-Sussex-Warren Employment & Training Services (MSW ETS).

In her new position, Ms. Buchanan will be responsible for implementation and operation of MSW ETS programs in Morris, Sussex and Warren counties in accordance with the Workforce Investment Act (WIA), WorkFirst NJ (WFNJ), Workforce Development Program

(WDP) and other relevant legislation and programs.

MSW ETS Director, One-Stop Operator and WIB Member **Olga Burns** said, "In her new position, Donna will be a valuable addition to our ETS staff and will strengthen our ability to meet the ETS needs of all our tri-county One-Stop Career Center customers."



Next WIB
Open Meeting:

Sept. 29

Save the Date!

Morris County Job Fair Held in Parsippany

The Morris-Sussex-Warren Workforce Investment Board and the New Jersey Department of Labor and Workforce Development (NJ LWD) co-hosted a job fair at the Morris County Public Safety Training Academy on June 17.

Sean Hendricks, local representative of NJ LWD, reported that 32 companies attended, along with over 400 jobseekers. At the event, Aramark Corporation hired 15 new employees and the Aerotek Staffing Agency hired 10 employees who will work at the Alcoa Howmet plant in Dover.

2010 WIB Annual Report Available

The 2010 WIB Annual Report can be found on the "Publications" page of the website at: www.mswwib.org

Hard copies can be obtained from the WIB office by sending an e-mail with your name, address and requested number of copies to: ssullivan@co.morris.nj.us



WIB Welcomes New SETC Director

The Morris-Sussex-Warren Workforce Investment Board was pleased to welcome new SETC Executive Director **Michele Horst** to the May 26, 2011 Board Meeting.

The NJ State Employment & Training Commission serves as the state WIB, and as such, works closely with the 17 local WIB's in the State.

Burning Glass Introduced by NJ LWD

Powerful job and talent matching engine

The New Jersey Department of Labor and Workforce Development (LWD) has replaced Job Central with *Burning Glass*, a powerful job and talent matching engine said to have the



largest job database in the world.

The *Burning*

Glass engine reads unstructured resumes and job descriptions, extracts more than one hundred facts, normalizes key data, identifies and translates skills according to a standardized dictionary, and searches through millions of documents at a time to deliver results that make intuitive sense.

One-Stop Operator and WIB Member **Olga Burns** reports that *Burning Glass* training was held in early August for Workforce Investment Act and NJ Department of Labor and Workforce Development staff, One-Stop Career Center staff, One-Stop Operators and WIB Directors.

The *Burning Glass* product uses spider technology to search and aggregate job postings from numerous job boards and organizational and corporate websites. It matches the skills of jobseekers with individuals who have gotten jobs with similar job histories, profiles and transferable skills. It looks at technical and non-technical skills, degrees, certifications, work experience, career objectives, languages, past employers and volunteer experience. It also builds online resumes, identifies skill gaps and provides sample interview questions for targeted occupations. Employers can search based on a job description, using specific criteria or skills, or with a model resume.

WIB Offers Access to EMSI Analyst

WIB Director **Jack Patten** recently announced that the WIB has purchased *EMSI Analyst* software through the Business Development Initiative grant. *EMSI Analyst*, from Economic Modeling Specialists, Inc., is an exciting **web-based tool for in-depth analysis of local and regional economic and employment data**. It enables economic development and workforce development decision makers to understand top regional industries, model the effects of a company entering or leaving the region, identify at-risk industries, assess "fit" of targeted industries for relocation, explore industry supply chains and understand the employment dynamics of the region.

After a recent training webinar and in the future, the WIB will make *EMSI Analyst* available to partners in economic development and workforce development in the tri-county area by direct access or through area experts.

Area businesses or other interested parties can access *EMSI Analyst* through local Business Service Representatives or directly through the WIB.

The Morris Sussex Warren Workforce Investment Board is an equal opportunity employer with equal opportunity programs.

Auxiliary aids and services are available upon request to individuals with disabilities.

New WIB Member

The WIB is pleased to welcome new member **Scott McGill** to the Board. Scott is the Manager of the Morristown and Hackettstown offices of the New Jersey Division of Vocational Rehabilitation Services.

Pharma National Emergency Grant Update

192 Served with Grant and WIA Funds

February's pharmaceutical career event for displaced pharmaceutical/bio tech workers reached out to eligible "displaced pharmaceutical workers with job development and placement assistance, and to enroll at least 48 individuals in training programs that can help lead them to comparable jobs." Since then:

- **The WIB has served 192** former pharmaceutical/bio tech workers. Of these, 75 meet NEG eligibility requirements and the remainder are being served using WIA funds. Thirty-eight are attending or have completed occupational training and 9 are enrolled in e/learning.
- **\$130,557 has been obligated** for services for NEG customers and an additional \$36,670 in WIA funds has been used to serve dislocated pharmaceutical industry workers who are ineligible for the NEG.
- **The NJ Dept. of Labor & Workforce Development (LWD)** has applied to the US Dept. of Labor for an additional \$250,000 to serve workers from an expanded list of eligible companies and periods of employment. This is particularly timely in light of the recent notice of substantial layoffs at Merck.
- **LWD and BioNJ Talent Network** co-hosted a *Life Sciences Industry Career Expo* at Rutgers University in June. More than 500 professionals were in attendance, as well as employers looking to fill jobs in the State's growing biotechnology, pharmaceutical, medical device and general life sciences industry. Also in attendance were LWD Deputy Commissioner Richard Constable and LWD Assistant Commissioner Mary Ellen Clark.

"Education costs money, but then so does ignorance"

- Sir Moser Claus

WCCC Education Center

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Incubator

In November, an incubator for new businesses will also open at the Phillipsburg location. Fourteen suites will be available for rent, in addition to shared large and small conference rooms and a break room. Ms. Azar noted that start-up businesses renting a suite or space can "receive supportive services from the College, such as training, mentoring and support services." WCCC hopes that program graduates will stimulate county job creation by opening a business.

President Austin said of the new facility, "It's great for the college and will be a boon for the town. You expect students to bring dollars to college and that translates to a community growth of 2.5 percent to 4.5 percent. Local malls, shopping districts, grocery stores and gas stations will all be greatly impacted by the students." Phillipsburg Mayor Harry Wyant Jr. agreed, "It's a great asset to Phillipsburg and I'm looking forward to it opening."

For more information on the Education Center, call the college at 908-835-9222 and ask for Eve Azar, or email azar@warren.edu.

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